



ALEXANDRE FLORY SAMARTINO



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Asamartino

Why do I want to serve on the BAS

I want to help bring the BAS to the next level by establishing it as Switzerland's most trusted source for all Bitcoin-related matters. Switzerland needs a trusted institution that speak with authority to the public, media, businesses, and policymakers with honesty, and professionalism.

Just as Alfred Escher championed the railways to secure Switzerland's place at the heart of industrial progress, we must now cultivate the next era of financial innovation to maintain Switzerland's leadership.

Vision for the BAS and how I would lead it

My vision is for BAS to stand as the premier reference point for all Bitcoin-related matters in Switzerland, whether from private individuals, businesses, or government agencies. I would focus on:

1. **Credibility & Visibility:** Strengthen BAS's reputation as the trusted voice for Bitcoin through active engagement with the public, media, private sector, and policymakers.
2. **Professionalization:** Through clear leadership, transparent processes, and strong partnerships, I strive to make this organization a respected and professional voice in the ecosystem.
3. **Community Expansion:** Create a strong presence in all different cantons of Switzerland, ensuring BAS represents the entire country.
4. **Member Value:** Offer tangible benefits such as discounts or early access to events, educational workshops and partner initiatives.
5. **Volunteer Engagement & Incentives:** Introduce a clear volunteer framework with recognition, performance-based rewards, and skill development opportunities.

I believe in empowering people with clear goals, aligned incentives, and the freedom to act decisively. My leadership is guided by Switzerland's values of trust, independence, and neutrality, principles that mirror Bitcoin's ethos.

Background/Story:

I grew up in Geneva, speaking French and Spanish, and later pursued an MSc in Mechanical Engineering at EPFL. My professional path led me to Zurich in 2016, where I entered banking and discovered Bitcoin, an encounter that fundamentally changed my career trajectory as I fell down the rabbit hole.

Throughout this journey, one truth has become increasingly clear: Bitcoin is not just the origin of this technological revolution but its ultimate destination. My experience has led me to realize that Bitcoin stands alone as a groundbreaking innovation with the potential to reshape our financial systems and empower individuals on a global scale. My passion for Bitcoin runs deep, driven by the conviction that it represents the most profound shift in financial sovereignty and economic freedom the world has ever seen.



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Dynamic and results-driven professional with a proven track record in strategy consulting, corporate development, and digital assets. Skilled in driving strategic initiatives from analysis to execution, managing cross-functional projects, and building partnerships across the financial and blockchain ecosystems. Strong foundation in both traditional finance and crypto-native innovation. Holder of MSc in Mechanical Engineering and MSc in Digital Currency, with CFA, PMP, and blockchain certifications.

Professional Experience

2025 – Present | Senior Consultant | Valantic (embedded at Stripe)

- Executed end-to-end strategic transformation initiatives for enterprise clients in payments and financial services, translating technical needs into scalable solutions aligned with regulatory requirements and business goals.
- Built and maintained senior stakeholder relationships while handling external partner onboarding, ensuring secure integrations and optimized payment architectures that supported business development and operational efficiency.
- Coordinated interdisciplinary projects involving Products, Tech, and Operations, mitigating risks and meeting delivery commitments with high personal accountability.

2025 – Present | Bitcoin and Crypto Educator | CryptoMondays Zurich

- Lead business development and growth strategy for CryptoMondays Zurich, building a global crypto-native network.
- Speaker at Bitcoin conferences (e.g. [Satoship](#), [Swiss Bitcoin Conference](#)), deliver insights on valuation, investment strategy, and market education.
- Conducted independent macroeconomic and cryptoasset research to refine investment frameworks.

2023 – 2024 | Content Producer and Curriculum Developer | Polkadot Blockchain Academy (PBA)

- Managed strategic curriculum development and led interdisciplinary teaching teams.
- Designed and executed strategic projects, reinforcing PBA's reputation as a blockchain education leader.

2020 – 2022 | Blockchain Researcher and Generalist | Heliix AG

- Drove strategic research and market analysis to identify new opportunities, informing product and investment roadmaps.
- Coordinated cross-functional initiatives supporting business development and corporate strategy.

2018 – 2019 | Change Agent (Internal Consultant) | UBS AG

- Led a digitalization initiative for unstructured payments, improving scalability, process automation, and compliance.
- Worked with cross-functional teams to ensure alignment with strategic growth objectives.

2016 – 2018 | Career Starter | Credit Suisse AG

- Delivered tailored investment and credit solutions to LatAm clients, including Lombard loan reviews and portfolio optimizations.
- Contributed to robo-advisory innovation in the Digital Wealth Solutions team, driving digital client solutions.

2015 – 2016 | Entrepreneurship, Co-Founder of two startups | “FindMe” and “PassVita”

- Founded and managed early-stage ventures, building entrepreneurial experience in product-market fit, growth, and operations.

2014 – 2015 | Project Manager Intern (Strategic Projects) | Coopérative Migros Genève

- Contribution in the national strategic project ALBATROS in the field of urban logistics, driving innovation and operational efficiency to meet evolving market demands.

Education

2021 | MSc in Blockchain and Digital Currencies | University of Nicosia

- Specialized in Cryptographic Systems Security, Blockchain Technology and Applications, Digital Currency Programming, and Open Financial Systems.

2015 | MSc in Mechanical Engineering | Swiss Federal Institute of Technology, EPFL

- Specialized in Energy with a minor in Management, Technology, and Entrepreneurship.

Certifications

- **Stripe Certified Professional Implementation Architect** (2025)
- **Stripe Certified Professional Developer** (2025)
- **Polkadot Blockchain Academy** (2023)
- **Full-stack Coding Bootcamp** (2022)
- **CFA Level III** (2022)
- **Winner of the Polkadot Metaverse Championship** (2022)
- **Certificate of Advanced Studies (CAS) in Blockchain** (University of Zurich, 2019)
- **Blockchain Developer Program** (ConsenSys, 2020)
- **Project Management Professional (PMP)** (2019)
- **Lean Six Sigma Green Belt** (2018)

Languages

- **French:** Mother tongue
- **Spanish:** Mother tongue
- **English:** Full professional proficiency
- **German:** Full professional proficiency
- **Japanese:** Basic proficiency

Technical Skills

- **Front-end:** React, Redux, HTML, CSS, ES6
- **Back-end:** Python, Django, Nginx, Rust
- **DevOps:** Docker, Git/Gitlab
- **Blockchain:** Solidity, Substrate, Frame